



Technology Financing and Commercialization: Exploring the Challenges and How Nations Can Build Innovative Capacity

Jarunee Wonglimpiyarat

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Technology financing, technology management and commercialization are constantly evolving as high-tech industries grow worldwide. Developments in one field lead to further developments in the others, and new technology-based firms often face huge difficulties in financing their business projects, research and development investments, and commercialization of new technologies.

Technology Financing and Commercialization offers practical insights on effective policies that can be applied when using technology financing to foster technological innovations. The book draws on three major concepts to discuss technology financing, technology within innovation management, and commercialization. By referencing the National Innovation Systems (NIS), the Triple Helix model, and Michael Porter's Diamond model, the author provides an illustration of the various funding alternatives, from commercial banking, business angels, private equity and venture capital, to stock markets. The book also outlines the significant role governments can play in accelerating a country's innovative capacity by promoting technology investments and creating conditions suitable for sustainable economic development.

This book is a valuable resource for students, researchers, policymakers and practitioners who wish to understand the dynamics of technology innovation, finance, management and commercialization.



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