



Decisions: An Engineering and Management Perspective

Gerard H. Gaynor

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DECISIONS focuses on how organizations can improve decision-making processes to improve organizational performance in a global economy.

- Presents research related to problems associated with meeting requirements, schedules, and costs
- Defines the scope of macro and micro decisions
- Raises the issue of the role of engineering, manufacturing, and marketing in making organizational decisions
- Includes references to Peter Drucker's studies on decision-making



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