



Learning Force.com Application Development

Chamil Madusanka

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Use the Force.com platform to design and develop real-world, cutting-edge cloud applications

About This Book

- Design, build, and customize real-world applications on the Force.com platform
- Reach out to users through public websites and ensure that your Force.com application becomes popular
- Discover the tools that will help you develop and deploy your application

Who This Book Is For

If you are a developer who wants to learn how to develop and deploy applications from the Salesforce.com platform, then this book is for you. No prior knowledge of Salesforce is necessary.

What You Will Learn

- Design, develop, customize, and deploy applications on the Force.com platform
- Build a data model and standard user interfaces on the Force.com platform
- Develop Force.com applications for multiple users and protect your organization's data
- Implement the application's business processes using Validation Rules, Approval Processes, and Workflows
- Use Data Management operations and tools on the Force.com application
- Make custom pages using Visualforce and custom controllers using Apex
- Create reports, dashboards, and e-mail services on the Force.com platform
- Construct Force.com sites that allow the application to be extended out into the broader population of users through the use of a public website
- Employ the tools available on the Force.com platform

In Detail

Starting with an introduction to the Force.com model, key features, and advantages of the Force.com platform, this book delves into the design and development of applications on the Force.com platform. Particular emphasis is given to building the data model and user interfaces of the Force.com application, designing the Force.com application for multiple users, and protecting data related to your application.

This book also covers the most important features of the Force.com platform such as preserving data quality with validation rules, automating the business process by using workflows and approval processes, data management operations and tools, reports and dashboards, e-mail service related features of the Force.com platform, and deploying a Force.com application. Through the course of the book, you will learn not only declarative (point-click) developments, but also programmatic developments such as building custom pages using Visualforce and custom coding using Apex. By the end of the book, you will have learned about the Force.com tools including the Force.com IDE and standard Visualforce components that are used to develop Visualforce pages.

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