



# RFID in the Supply Chain

*Pedro Reyes*

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## **A PRACTICAL GUIDE TO IMPROVING SUPPLY CHAIN OPERATIONS WITH RFID**

Written by the Director of the Center for Excellence in Supply Chain Management at Baylor University, *RFID in the Supply Chain* offers expert insight to help you decide whether, when, and how to use RFID technology to improve supply chain management processes.

This informative volume provides a technological overview of RFID and explains the three architecture layers of the Electronic Product Code (EPC) global standards: identify, capture, and exchange. Building consensus for RFID adoption as well as security and privacy concerns are discussed. Real-world case studies illustrate the broad range of RFID applications across industries. A summary of RFID benefits and a look ahead at future implementations conclude this detailed resource.

Coverage includes:

- Technical overview of RFID technology basics and systems components
- Advantages and limitations of RFID
- EPC global industry standards
- Operational, technical, and financial challenges in designing RFID applications
- RFID security and privacy concerns and solutions
- Business analytics and building the business case for RFID implementation
- Improved supply chain visibility
- Improved asset visibility and capital goods tracking
- Work-in-progress tracking--managing internal supply chains
- Library management systems
- Returnable asset tracking

**Features 32 case studies of successful RFID implementation at:**

Gillette \* Charles Voge Group \* Intermountain Healthcare \* Walter Reed Army Medical Center \* AeroScout \* Erlangen University Hospital (Germany) \* Royal Phillips Electronics \* Pro-X Pharmaceuticals \* Endware Defense Systems \* National Library Board Singapore \* Belgian University Library \* Rewe Group \* and many others

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